

Campaign Social Posts:

#TheLikeMovie #IndieFlix #IndieFlixMovies @IndieFlixMovies @IndieFlix

1. Scrolling deeper into the social media algorithm.
2. More than 2 billion people have smartphones today. We are checking them about on average 150 times every day.
3. Behind the screens: IndieFlix presents a new film about the impact of social media on our lives.
4. *“Can you imagine if Mozart deleted his posts...”*
 - Dr. Jerry Bubrick
Senior Director, Anxiety Disorder Center
Child Mind Institute
5. *“I am shocked at how moved, upset, and compelled to act I feel as a result of having seen this documentary. That LIKE will inspire you is an understatement. Quite simply, it's the most important film I've ever seen.”*
 - Dr. Joe Dilly
6. *“When I think about the origin of the ‘Like Button’, there was a real innocence in it. What I didn't anticipate was the effect that a number, that a count, can have on a human being.*
 - Leah Pearlman
Co-creator Facebook Like Button
Creator Dharma Comics
7. The impact of social media on our lives:
 - Mental Health
 - Self-worth
 - Social relationships
 - Democracy
8. Social media: creating a more idealized world, through one screen to another.
9. Since when did our relationships become rooted in social media?
10. When did “do it for the ‘gram” become so important?
11. “Hold on while I go tweet that.”
12. *“The thing that I think is most important for teenagers and young people to understand is these devices are not designed for you in many ways; that you are not the customer you are the product being sold here and are you really using technology or is technology using you?”*

- Max Stossel
Head of Education & Content
Center for Humane Technology

13. *“One thing which you have to remember is you always have the right to turn things off, that is your right.”*

- John Borthwick
Founder & CEO of Betaworks